

2008

EXPOSE YOUR WORLD COMPETITION

TRAVEL • PHOTOGRAPHY • VIDEO • FEATURES

Australian photo competition prize pool tops \$70,000!

More prizes. More Categories.

More opportunities to expose exceptional Australian and international talent.

(Deadline for submissions July 25)

The search for the *Australian Young Photographer of the Year* and the *Australian Adventurer of the Year* are just two of the new categories in **RovingEye's 2008 Expose Your World photo competition**.

"The focus of this year's expanded competition is travel with winners sharing more than \$70,000 worth of prizes from major sponsors including Abercrombie & Kent, Tarraleah Lodge, Nikon, SanDisk, AsukaBook, Asus and Vibe hotels," says RovingEye's Business Manager Dianne Engesser. "As well as a bigger prize pool, we've extended the opportunities for photographers – both professional and amateur – to be recognised for their exceptional work."

Finalists in all categories will also be part of an end of year winners' exhibition with photos and video presented by Pixel Perfect Prolab. A selection of the winners' images and stories will feature in the Australian Traveller magazine, be displayed in the stunning RovingEye coffeetable book by Asukabook and have the opportunity to be represented by RovingEye.

"Last year's competition unearthed an extraordinary depth of talent both locally and internationally," says Engesser. "Their collective of works have provided RovingEye Photo Library with an enviable edge, and we're looking forward to discovering many more outstanding and talented artisans through this year's competition."

Since winning the **Expose Your World** competition last year with his poignant *Drought* series, Rodney Dekker has appeared on national television and currently has nine of his prints on exhibition in Old parliament House, Canberra, as part of the *Beyond Reasonable Drought* photography project.

2007 finalist Belinda Mason has since won the prestigious *2008 Moran Contemporary Portrait Prize* held by the State Library of NSW. Both photographers sit well beside the RovingEye stable of contributors which includes World Press and Walkley winners who share a plethora of other international awards between them.

Entry to this year's competition is open internationally to all levels of photographers, writers and filmmakers in most categories, while nominations for the *Young Australian Photographer of the Year* and nominations for the *Australian Adventurer of the Year* are required to be Australian citizens.

Competition categories are:

PHOTOGRAPHY

- Photo Essay
- Single Shot
- Young Australian Photographer of the Year

VIDEO

- Short Video or Multimedia Presentation

TRAVEL WRITING

- Travel Story Less Than 1,200 Words

AUSTRALIAN ADVENTURER OF THE YEAR

Entering the competition is as easy as uploading images directly to the competition website where RovingEye's new state-of-the-art system processes information automatically in readiness for judging.

This year's panel of judges includes Alan Davies, Curator of Photography at the NSW State Library; Mike Smith, Travel Editor of *The Daily Telegraph*; Bruce Permezel, Director of ABC's Logie-award-winning documentary series *Choir of Hard Knocks*; Mark Munro, Federal Vice-President of ACMP; Geoff Brown, Photographic Director at Singleton, Ogilvy and Mather Group; as well as other key figures in the photographic and travel industries.

And the prize pool is astounding!

RovingEye and Outer Edge magazine are calling for nominations from intrepid explorers to find the *Australian Adventurer of the Year*. The winner will walk away with a hand-picked explorer's package from Anaconda, worth \$2000, courtesy of Outer Edge.

On offer this year is a major photography prize from Nikon, a D300 plus AF-S 18-200mm f3.5-5.6G VR II DX IF-ED lens valued at \$4,099. It's the penultimate when it comes to DSLR cameras, perfect for travel being light in weight but not light on features. It compliments existing camera systems, meaning heavy items can be left at home, the photographer confident in knowing that everything that's seen can still be captured.

Asus have joined RovingEye this year providing the prize for the new travel writing category. The Asus U3SG is a beautifully designed laptop that delivers in abundance while barely registering on the scales. It's the ideal companion for any journey.

While RovingEye has been concentrating on the still image, the desire for online content and short clips has been gaining momentum. To cater for this, a new category has been introduced for the world of moving pictures. Video and camera operators are invited to submit their travel footage and the winner of the category will be rewarded with a state-of-the-art carbon-fibre fluid head tripod from Manfrotto as well as the opportunity for their work to be exhibited at the end of year show, and online.

And what would a travel photo competition be without travel holidays on offer?

Winners this year will vie for two magnificent experiences from Abercrombie & Kent and Tarraleah Lodge in Tasmania. The winner of the newly introduced Single Shot category will take part in a trip-of-a-lifetime with A&K's Turtle Rescue program, a seven day 5-star experience in Queensland's Cape York region. The Lodge at Tarraleah has just recently been voted one of the 65 top new resorts by Conde Nast UK. The winner of the Photo Essay category will not only take home the sensational Nikon D300 DSLR but will spend five nights, all inclusive, lapping up the luxurious surrounds set in the heart of Tasmania's wilderness area.

RovingEye believes in encouraging new talent and supporting the industry and the search for Young Australian Photographer of the Year does just that. The overall winner will take home a Nikon D60 DSLR with an AF-S 18-55mm f3.5-5.6G ED II lens. The winner will choose a Vibe hotel in any Australian capital city to spend five nights shooting the urban life of the city, which will be featured in the Australian Traveller magazine. To be judged by Alan Davies, the curator of photography at the State Library of NSW, this is the ideal opportunity to be seen and judged by the best, to fast-track a young career and to be part of this exclusive community of winners.

“RovingEye’s 2008 Expose your World photo competition is setting new benchmarks in providing opportunities to profile the works of known photographers and unearthing new talent both here and around the globe,” says Engesser. “It’s a company on the move, and it wants to take as many talented photographers, writers and filmmakers along with them for the ride!”

A selection of the 2007 finalists images attached may be published in conjunction with this story or interview. More photos are available on request. Images must be credited to RovingEye.com.

(Full terms and conditions and list of prizes available at www.exposeyourworld.com Information about the RovingEye photo agency and image library is available at www.rovingeye.com)

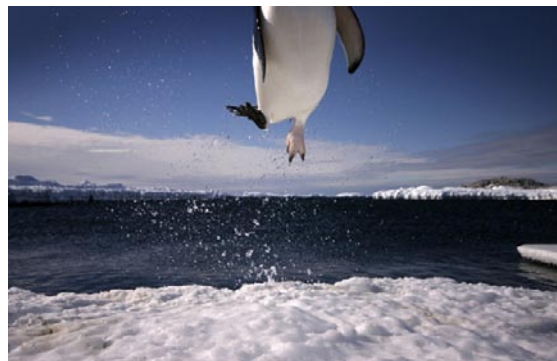
More images available on request.



2007 winner Rodney Dekker, 1 of 10 in the series *Drought*.
©Rodney Dekker/RovingEye.com



2007 finalist Belinda Mason, 1 of 10 in the series *Arnhem Land*.
©Belinda Mason/RovingEye.com



2007 finalist Simon Mossman, 1 of 10 in the series *Cape Denison, Antarctica*.
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